

Resch Exceeds € 100m Sales

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The Austrian bakery producer Resch & Frisch could record € 100m in sales last year. For 2012, sales of 105m are planned.



The Wels-based bakery producer Resch & Frisch could exceed € 100m in sales for the first time last year. Revenues were up by 9.0% last year, further growth is planned. In 2012, sales are expected to reach € 105m. The founder and CEO, Josef Resch, did not publish concrete profit figures. "We are significantly in the profit zone.", Resch said.

The home service segment showed a growth rate of 15%. This business segment has a share in total sales of 27%. Currently, 140,000 households are served. The biggest segment is the catering segment, the revenue share reached 60% in 2011. The retail trade segment has a share of 13%.

This year, Resch wants to grow in Germany. Operations were started in 2011. "In the long run, we want to supply the whole German market." At the moment, Resch plans its biggest investment program of the company's history. Until May 2013, € 30m are planned for the enlargement of production capacities.